









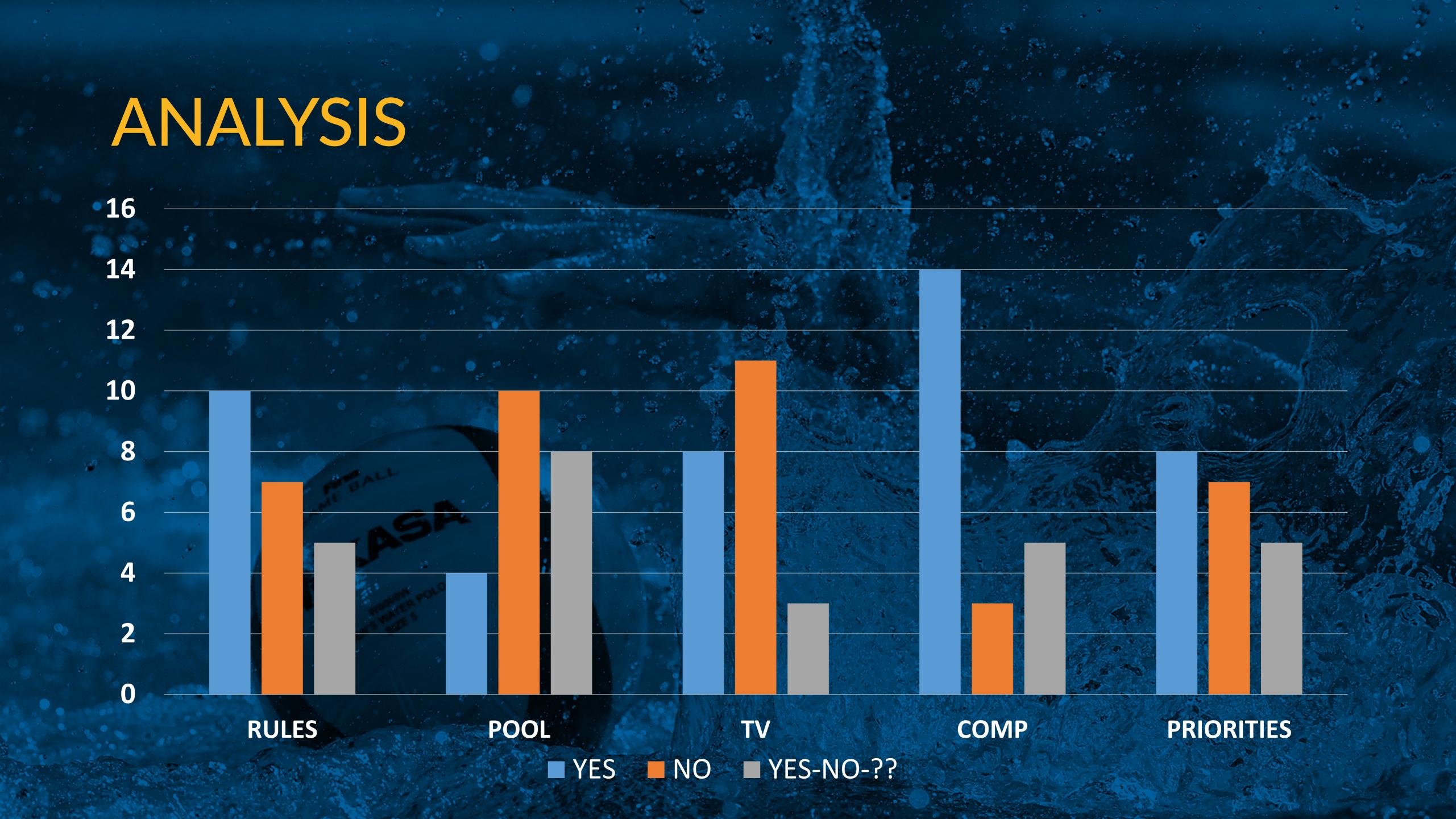




# CANCUN 2014

- comparison with other sports: Ice hockey, Basketball, Rugby (7 to 7), Beach volleyball
- contributions from experts how to broadcast sport, by television, live stream, social media
- reflections on how water polo is played nowadays and suggestions about rule changes
- ideas how to organize matches in attractive ways, for spectators in pool as well as for television
- input by coaches, athletes, experts in different fields from around the world
- good conference, great atmosphere, full of new ideas, serious intentions to go forward!

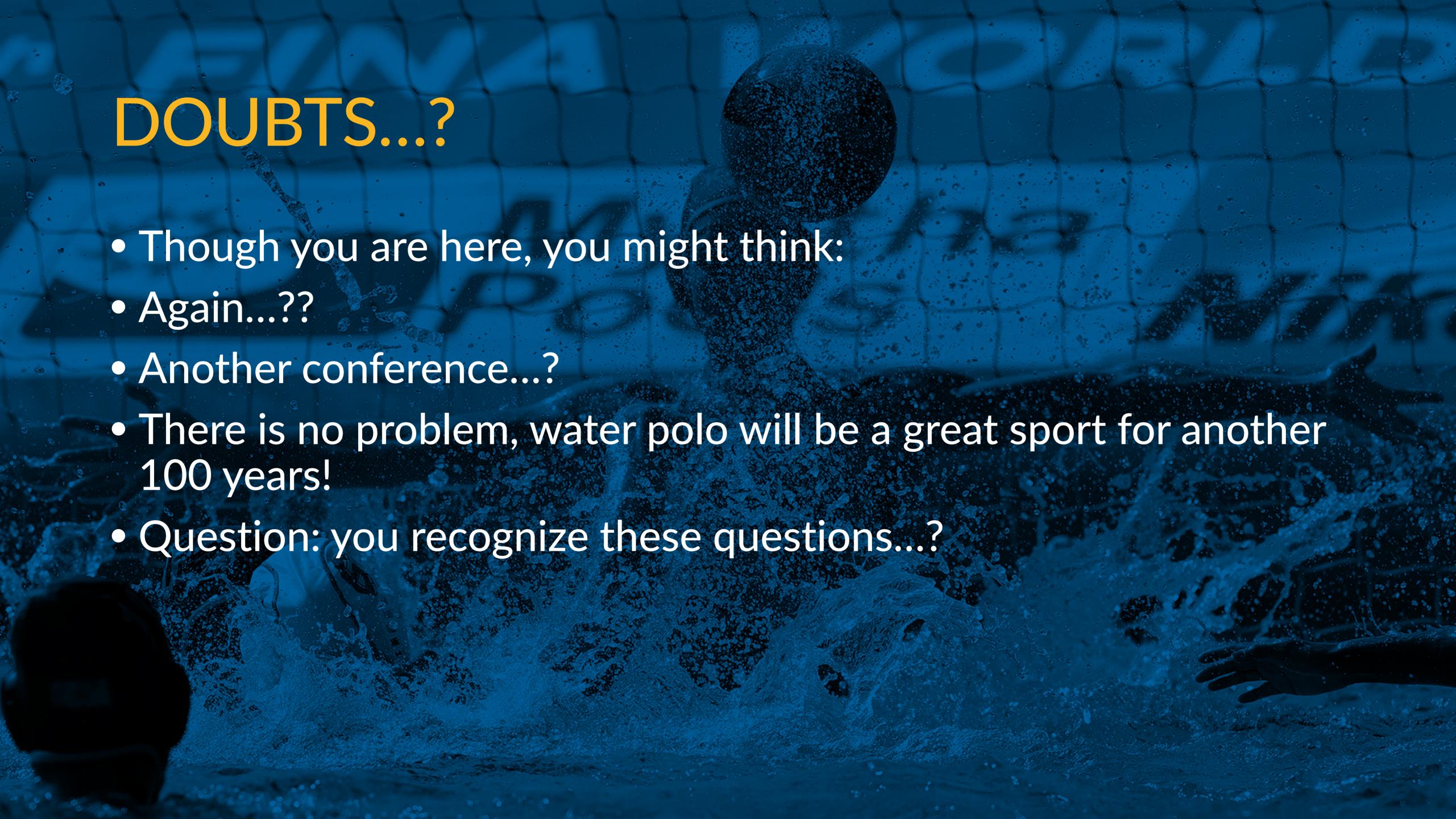




# WE AGREE ON - GENERALLY SPEAKING

- Waterpolo is a great sport
- World is changing around us (has changed...)
- It is NOT only about rules, there is a lot more to do
- It should be broadcasted much more!!!!

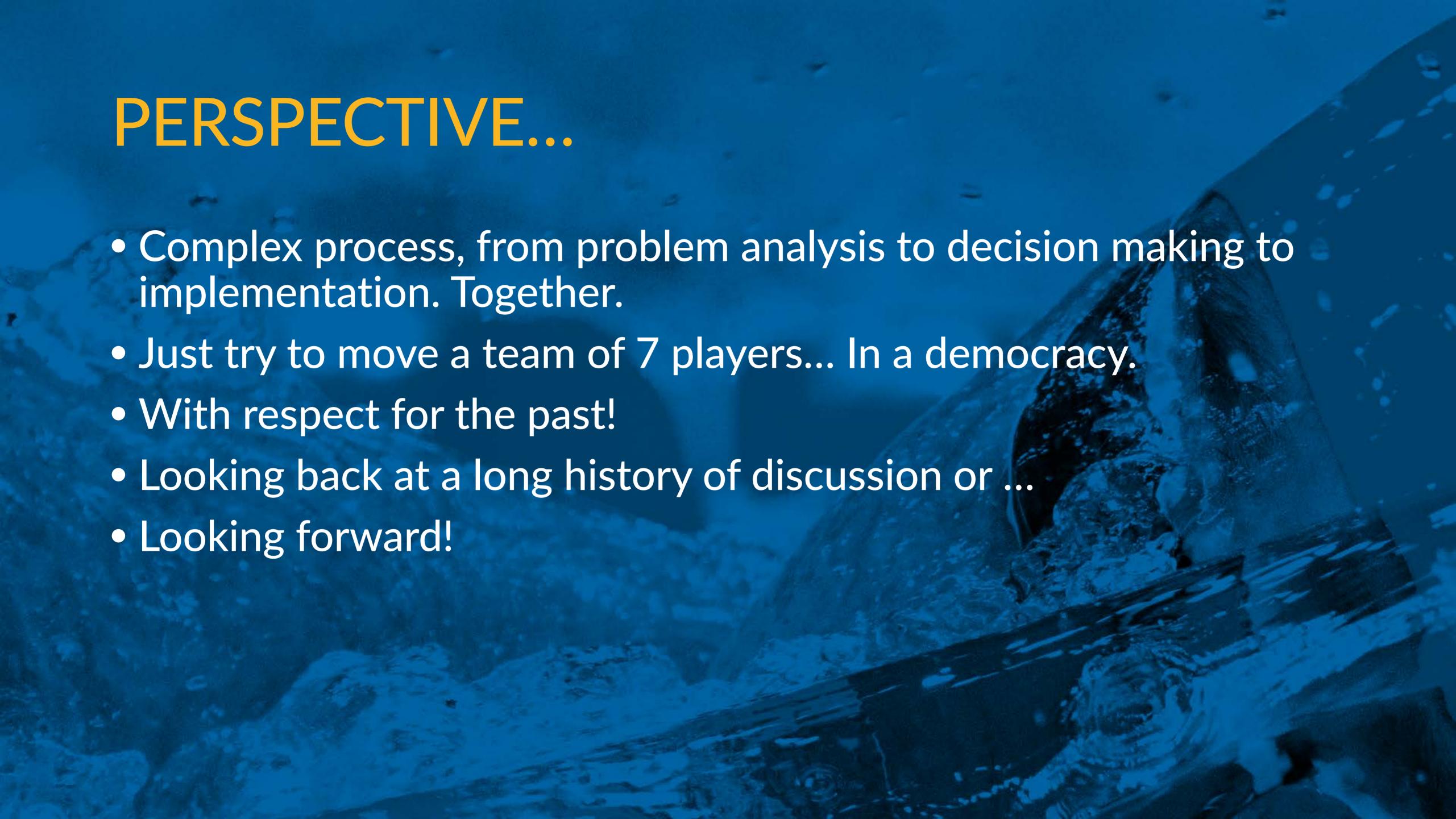
But NOW we are HERE ...



# DWWTG?

### DYWTG?

- I come back to the title of this session: "(Where) do we want to go?"
- Who: the FINA family members from all over the world, with different experiences, cultures and levels
- World variety in an international organisation with 209 member federations
- Want to go: different motivations, different perspectives
- Where: different opinions. Eleven experts, twenty five opinions...





#### WATER POLO PLAYERS M/W LIKE TO FIGHT...

We love fighting

We want to be the best

We want to score goals/make the team win

But today is about

# TEAMWORK!!!

# THIS IS ABOUT YOU!

- Of course TWPC and FINA office have worked hard in the preparations. There will be a lot on the table. On the screen.
- Your contribution is most important. By listening, thinking and speaking. Each of you is important. Not only the words during the conference but also in the corridors. At dinner. Your words after the conference...
- This is about our game
- Be part of THE TEAM!

