

# WATER POLO VIC STRATEGIC PLAN

2023 - 2026



**Water Polo**  
VICTORIA

# OUR MESSAGE

Water Polo Victoria is proud to introduce its 2023-2026 Strategic Plan. We look forward to continuing engagement with our clubs and their members, stakeholders and supporting ecosystem to deliver success to our strategic pillars.

The focus of the past 18 months has been to consolidate the organisation, and create a foundation for growth. Having come through a tough, pandemic related period for all Victorians, the priority now for the organisation is to grow the sport through high level service of current members, and engagement to new members.

Water Polo Victoria prides itself on being an inclusive sport where irrespective of your age, identity, background or lived experiences you can participate at the level you feel comfortable.

This is our sport, the oldest Olympic team sport, and we love sharing our passion with and show commitment to everyone involved. We believe in Water Polo Victoria's success, and together, we will make it happen.

**Simon Devine**

Water Polo VIC  
CEO

**Tom Janoshalmi**

Water Polo VIC  
President



Water Polo Victoria supports Water Polo Australia's commitment to reconciliation, connection and inclusion.

Water Polo Victoria acknowledges the Traditional Owners of Country throughout Victoria and recognises the ongoing connection to lands, waters and communities. We pay our respects to the continuation of cultural, spiritual and educational practices of Aboriginal and Torres Strait Islander peoples and to Elders past, present and emerging.

# **OUR MISSION**

**TO CREATE SUCCESS TODAY, TO INSPIRE  
TOMORROW AND BE A TEAM FOR LIFE**

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# **OUR VISION**

**MAKE OUR SPORT, YOUR SPORT**

# OUR VALUES & BEHAVIOURS

## **FUN**

We love our sport and community

## **INCLUSIVE**

We are welcoming of everyone

## **PURSUIT OF EXCELLENCE**

We inspire people to be the best they can be

## **TEAMWORK**

We collaborate and act with unity as a sport

## **RESPECT**

We play fair, ensuring what we do is ethical, transparent and honest



**Water Polo**  
VICTORIA

# OUR AMBITION

To grow to 3000 members in VIC by 2026 by increasing opportunities within our sport

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## OUR STRATEGIC PILLARS

### EMPOWER

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Unite our sport to unlock its potential

### PROSPER

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Raise the profile of Water Polo, strengthening the sport and its financial foundations

### PERFORM

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Provide an aligned performance framework to create sustainable success

### DEVELOP

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Enhance our capacity and capability to enable scalable growth

### PLAY

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More people playing Water Polo, more often



# WATER POLO VIC STRATEGIES AND FOCUS AREAS

STRATEGIC PILLAR	STRATEGIES	FOCUS	DESCRIPTIONS
<b>EMPOWER</b>	Unite our sport to unlock its potential	<ul style="list-style-type: none"> <li>Capacity Building</li> <li>Communication Plan</li> <li>Participant Experience</li> </ul>	<ol style="list-style-type: none"> <li>Support upskilling of our people through training opportunities and accessible resources</li> <li>Establish a consistent 'voice' in our communications</li> <li>Better understanding of our community through surveys and census data</li> </ol>
<b>DEVELOP</b>	Enhance capacity and capability to enable scalable growth	<ul style="list-style-type: none"> <li>Our Clubs</li> <li>Our Referees</li> <li>Our Coaches</li> <li>Our Volunteers</li> </ul>	<ol style="list-style-type: none"> <li>Support clubs to become sustainable and deliver positive participant experiences</li> <li>Deliver an effective coach and official development framework</li> <li>Empower, support and recognise staff and volunteers</li> </ol>
<b>PLAY</b>	More people playing Water Polo, more often	<ul style="list-style-type: none"> <li>Universities &amp; Schools</li> <li>Access &amp; Inclusion</li> <li>Women &amp; Girls</li> </ul>	<ol style="list-style-type: none"> <li>Attract, support and retain participants through flexible, affordable and enjoyable products</li> <li>Ensure access and inclusion for all participants</li> </ol>
<b>PERFORM</b>	Provide an aligned performance framework to create sustainable success	<ul style="list-style-type: none"> <li>State Team Program</li> <li>Academy &amp; Development Program</li> <li>National League &amp; Vic Phoenix</li> </ul>	<ol style="list-style-type: none"> <li>Collaboratively deliver a successful, effective National Performance Framework</li> <li>Identify, develop and support players, coaches and officials to progress and succeed</li> <li>Promote the Victoria Phoenix and grow membership and talent identification</li> </ol>
<b>PROSPER</b>	Raise the profile of Water Polo, strengthening the sport and its financial foundations	<ul style="list-style-type: none"> <li>Sponsorship &amp; Partnerships</li> <li>Fundraising</li> <li>Major Events</li> </ul>	<ol style="list-style-type: none"> <li>Develop WPV Sponsorship Package</li> <li>Deliver a dedicated Fundraising Program</li> <li>Create revenue generating events</li> <li>Raise the profile of Water Polo in Victoria</li> </ol>





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